From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Wednesday, May 01, 2019 10:03 AM

To:

Vincent Kerney; Anthony Sisco; Naomi Zepeda

Subject:

Ring Check In

Hello Bloomfield Team,

I hope you are having a great week! I wanted to check in an see how your starting phase on the neighbors portal was going?

Please let me know if you have any questions or concerns at this time! Keep up the great job commenting and posting!

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Ring Neighbors Portal Resources
Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Anthony Sisco

From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Friday, April 19, 2019 5:23 PM

To: Subject: Vincent Kerney, Anthony Sisco, Naomi Zepeda Active Portal For Ring Neighbors Bloomfield

Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

Title:

Bloomfield Police Department Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Bloomfield Community! This is Ring Team Judson from the Bloomfield Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Bloomfield Police Department to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with Bloomfield Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "bloomfieldnj" to 555888. Remember if you see something share something and report it to the Bloomfield Police # 555-555-5555

Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Dylan Judson

Partner Success Manager 339-225-0990 dylan judson@ring.com



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

Ring Neighbors Portal Resources
Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

From:

Vinnie Kerney <vakerney@gmail.com>

Sent:

Monday, March 11, 2019 5:47 PM

To:

Naomi Zepeda; Vincent Kerney; rohit.murti@ring.com

Subject:

Your booking with Presentation

I'll explain later

Your booking with Presentation

Scheduled: Tuesday, Apr 2, 2019 from 1:00 PM to 3:00 PM

Invitees: nzepeda@bloomfieldnjpd.com, Vincent Kerney, rohit.murti@ring.com

Vinnie

From:

Naomi Zepeda

Sent:

Monday, March 11, 2019 5:54 PM

To:

Vinnie Kerney

Subject:

Re: Your booking with Presentation

Received

Respectfully, Lt. Naomi Zepeda Special Operations Division

On Mar 11, 2019, at 5:46 PM, Vinnie Kerney < vakerney@gmail.com wrote:

I'll explain later

Your booking with Presentation

Scheduled: Tuesday, Apr 2, 2019 from 1:00 PM to 3:00 PM

Invitees: nzepeda@bloomfieldnjpd.com, Vincent Kerney, rohit.murti@ring.com

Vinnie

Subject:

Invitation: Bloomfield PD Neighbors Portal Webinar @ Thu Apr 18, 2019 11am - 12pm

(PDT) (nzepeda@bloomfieldnjpd.com)

Location:

https://ring.zoom.us/j/800524335

Start: End: Thu 4/18/2019 2:00 PM Thu 4/18/2019 3:00 PM

Recurrence:

(none)

Meeting Status:

Accepted

Organizer:

dylan.judson@ring.com

more details »

Bloomfield PD Neighbors Portal Webinar

When

Thu Apr 18, 2019 11am - 12pm Pacific Time - Los Angeles

Where

https://ring.zoom.us/j/800524335 (map)

Joining info

meet.google.com/ekw-bdrb-yiw

Or dial: +1 484-364-5973 PIN: 803945926#

Calendar

nzepeda@bloomfieldnjpd.com

Who

dylan.judson@ring.com - organizer

- vkerney@bloomfieldnjpd.comasisco@nloomfieldnjpd.com
- nzepeda@bloomfieldnjpd.com

dylan.judson@ring.com is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting https://ring.zoom.us/i/800524335

One tap mobile +16468769923,,800524335# US (New York) +16699006833,,800524335# US (San Jose)

Dial by your location +1 646 876 9923 US (New York) +1 669 900 6833 US (San Jose) 877 853 5257 US Toll-free 855 880 1246 US Toll-free Meeting ID: 800 524 335

Find your local number: https://zoom.us/u/aXpbGBqls

Invitation from Google Calendar

You are receiving this courtesy email at the account nzepeda@bloomfieldnjpd.com because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. Learn More.

From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Thursday, April 18, 2019 4:41 PM

Cc:

Kaleigh Bueckertorme; Media; Anthony Sisco; Naomi Zepeda; Vincent Kerney

Subject:

PR Intro + Materials - Bloomfield PD (NJ) Joins Neighbors

Follow Up Flag:

Flag for follow up

Flag Status:

Flagged

Hello everyone,

Now that we have our Remote Onboarding completed, I wanted to introduce Kaleigh Bueckert-Orme from our PR Team (CC'd) along with initial press packet of materials below for your review.

First announcement item to note is the In-App message pushed out by Ring as simple a courtesy message so our existing users in the area know that your Department will be joining the conversation (see example & more info <u>here</u>).

Beyond the in-app message, please review the press packet materials below and be sure to coordinate broader announcement plans and draft materials with Kaleigh from our media team in advance and before anything can go out to the press or public.

Click here to access the Announcement Press Packet and download the following materials;

- Press Release Template: Meant as a starting point template with standard messaging for you to update and send as final draft (via Media@ring.com) so our PR team can review and sign off before your team distributes via local press list, Dept. website, social media pages & any other preferred channels.
- Sample Social Media Posts: Sample content for posting the initial announcement via Facebook, Twitter, Nextdoor & any other social channels in tandem with the press release.
- Talking Points & Reactive Q&A: Basic talking points and answers to commonly asked questions for Dept. representatives to use when speaking about the Neighbors app and our partnership with the press/public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images to incorporate with PR materials as needed.

The Neighbors App download link and simple text info below should be included in the initial announcement and in any future public communications from the Dept. when appropriate so that residents are able to download the app and participate;

Download Link: http://download.ring.com/neighbors

Simple Text Info: Or, simply text 'StaySafe' to 555888 from your smartphone. (not case sensitive)

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best.

Dylan Judson

From:

Ring Team <no-reply@ring.com> Friday, April 19, 2019 12:27 PM

Sent: Friday, April 19
To: Naomi Zepeda

Subject:

You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Bloomfield Police Department in the Ring Neighbors Portal.

Neighbors Portal provides the Bloomfield Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal New

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.

Unfortunately, Internet Explorer is currently not supported.







- Dan ili ili manggalari dan kanpanganggan kapadanya ayay da da da

ga Shana 49 nga Luli na naguga ayang 1,528 danan Sawat. Bugan 19 da dan Cib. EDA ba

From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Friday, April 19, 2019 5:23 PM

To: Subject: Vincent Kerney; Anthony Sisco; Naomi Zepeda Active Portal For Ring Neighbors Bloomfield

Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

Title:

Bloomfield Police Department Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Bloomfield Community! This is Ring Team Judson from the Bloomfield Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Bloomfield Police Department to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with Bloomfield Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "bloomfieldnj" to 555888. Remember if you see something share something and report it to the Bloomfield Police # 555-555-555

Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com

From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Tuesday, April 23, 2019 1:27 PM

To: Subject: Vincent Kerney; Anthony Sisco; Naomi Zepeda Re: Active Portal For Ring Neighbors Bloomfield

Hello Everyone,

I wanted to see if you had seen the information above? This is a great launching post onto the neighbors portal to let users know you are available. I would look to move forward with this post as soon as possible.

Please let me know if you have any questions.

On Fri, Apr 19, 2019 at 2:23 PM Dylan Judson < dylan.judson@ring.com> wrote: Hello Bloomfield Team,

Everyone should have received their invitation to join the neighbors portal today so please let me know if you didn't receive it.

Your portal should be up and running so I wanted to send you an introductory post that we have had users share to let their community know they are up and running.

Example LE POST.

Title:

Bloomfield Police Department Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

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Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

From:

Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com>

Sent:

Wednesday, April 24, 2019 11:26 PM

To:

Vincent Kerney

Cc:

Anthony Sisco; Dylan Judson; Media; Naomi Zepeda

Subject:

Re: PR Intro + Materials - Bloomfield PD (NJ) Joins Neighbors

Thank you!

On Wed, Apr 24, 2019 at 6:42 PM Vincent Kerney <<u>vkerney@bloomfieldnjpd.com</u>> wrote: Yes we can change it. I already sent it to Lt. Zepeda to update.

Captain Vincent Kerney Bloomfield Police Department Detective Bureau Commander Desk 973-680-4090 Cell 862-596-1957

On Apr 24, 2019, at 9:32 PM, Kaleigh Bueckert-Orme < kaleigh.bueckertorme@ring.com > wrote:

For the quote in the press release posted to Facebook, can we please change the two edits that we sent through? Capitalize "Ring" and update to Neighbors app. Everything else in the release is correct.

If you have any other interviews in the future regarding the Neighbors partnership, please feel free to loop us in!

Thanks, Kaleigh

On Wed, Apr 24, 2019 at 6:19 PM Vincent Kerney < <u>vkerney@bloomfieldnjpd.com</u>> wrote: The two items that you referenced are direct quotes from the public safety director. Unfortunately I can not make him say anything specific. All of the information was copied and pasted directly from your press releases with the exception of the quotes.

Captain Vincent Kerney Bloomfield Police Department Detective Bureau Commander Desk 973-680-4090 Cell 862-596-1957

On Apr 24, 2019, at 8:47 PM, Kaleigh Bueckert-Orme < <u>kaleigh.bueckertorme@ring.com</u>> wrote:

Hi Captain Kerney,

We like to review the press releases before they go out to check for any inaccuracies and ensure that all the information is correct. For example, in

the News 12 report, Public Safety Director Sam DeMaio states that they're asking everyone with a Ring system to sign up for the Neighbors app. We'd like to clarify that anyone, regardless if they own a Ring device or not, can sign up for Neighbors and post videos that were caught on other security devices, photos they captured on their phone, or text-based posts. Feel free to loop us in with the media in the future if they want any other talking points or information as well.

In the release posted to Facebook, we would want to ensure that ring is consistently spelled "Ring" and that the "ring program" is referred to as the Neighbors app. These are just small edits that help sort out any confusion for residents and media.

Would you be able to update the release posted to Facebook and Twitter?

Please let me know if you have any questions or if we can help in any other way.

Thanks! Kaleigh

On Wed, Apr 24, 2019 at 5:21 PM Vincent Kerney <<u>vkerney@bloomfieldnjpd.com</u>> wrote: We used your template. What needs to change?

Captain Vincent Kerney Bloomfield Police Department Detective Bureau Commander Desk 973-680-4090 Cell 862-596-1957

On Apr 24, 2019, at 8:18 PM, Dylan Judson < dylan.judson@ring.com > wrote:

Hello Everyone,

I wanted to circle back as we had discussed connecting prior to any press materials going out. While we appreciate how excited you were to make the announcement there are a few corrections that we need to follow up with.

Please let us know when you are available to connect.

Thank you,

On Thu, Apr 18, 2019 at 1:41 PM Dylan Judson dylan.judson@ring.com wrote: Hello everyone,

Now that we have our Remote Onboarding completed, I wanted to introduce Kaleigh Bueckert-Orme from our PR Team (CC'd) along with initial press packet of materials below for your review.

First announcement item to note is the In-App message pushed out by Ring as simple a courtesy message so our existing users in the area know that your Department will be joining the conversation (see example & more info here).

Beyond the in-app message, please review the press packet materials below and be sure to coordinate broader announcement plans and draft materials with Kaleigh from our media team in advance and before anything can go out to the press or public.

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Download Link: <u>http://download.ring.com/neighbors</u> **Simple Text Info:** Or, simply text 'StaySafe' to 555888 from your smartphone. (not case sensitive)

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime. Best,

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com

From:

Ring Team <'feedback'@asknicelyemail.com>

Sent:

Friday, May 03, 2019 12:30 PM

To:

Naomi Zepeda

Subject:

Hi Naomi, just a quick question about Ring Neighbors Portal



How likely are you to recommend Ring's Neighbors Portal to others in law enforcement?



1 - Not Likely

10 - Extremely Likely

The email was sent by AskNicely on behalf of Ring's Neighbors Portal.

Powered by AskNicely

Privacy Unsubscribe



From:

Ring Team <no-reply@ring.com> Wednesday, May 29, 2019 1:51 PM

Sent: To:

Naomi Zepeda

Subject:

New Crime Alert: Car Vandals..broke locks on van, rummaged into



Car Vandals..broke locks on van, rummaged into

May 29, 2019









×



Email intended for nzepeda@bloomfieldnjpd.com
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From:

Ring Team <no-reply@ring.com> Saturday, June 01, 2019 6:16 AM

Sent: To:

Naomi Zepeda

Subject:

New Crime Alert: Car Burglar

×

Car Burglar

June 1, 2019

This guy ransacked two of our cars at 1:00 AM.. Rummaged through the glove compartment, and console. Took luggage and other items.



×







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×

From:

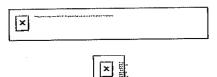
Ring Team <no-reply@ring.com> Monday, June 10, 2019 11:56 AM

Sent: To:

Naomi Zepeda

Subject:

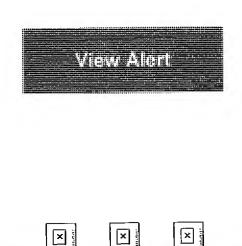
New Crime Alert: Rocks thrown through garage windows

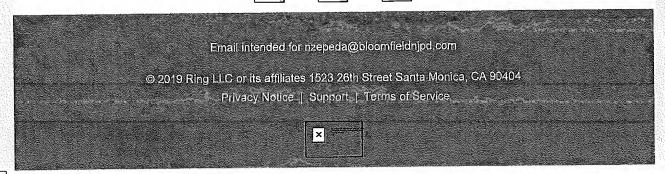


Rocks thrown through garage windows

June 10, 2019

Two rocks were thrown through our garage windows - whoever threw them were down on the abandoned railroad tracks (Norfolk southern Boonton line). It seems kids have increasingly been hanging out down there under the Williamson Avenue overpass. We've been hearing ATV's, fireworks, lots of garbage.





From:

Ring Team <no-reply@ring.com>

Sent:

Friday, June 14, 2019 12:20 PM

To: Subject: Naomi Zepeda New Crime Alert: Car



Car

June 14, 2019

Front passenger tire slashed! Nothing taken from car. Ring Video Doorbell Blocked



From:	
Sent:	
т.,	

Ring Neighbors Portal Team <neighbors-portal@ring.com>

Tuesday, June 25, 2019 7:00 AM

Naomi Zepeda

Subject:

Boost Leads with Video Requests

ron.	
x	

Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the **Neighbors** Portal after submitting a Video Request.

Soliciting information from all neighbors in the area of interest increases your chances of receiving actionable evidence to help solve more cases with one click.

Best Practices

- 1. When submitting a Video Request, also **create a Post** to extend your reach
- 2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
- 3. Provide your contact information so neighbors can reach out directly



x			

From:

Ring Team <no-reply@ring.com> Thursday, June 27, 2019 10:47 PM

Sent: To:

Naomi Zepeda

Subject:

New Crime Alert: Theft of Package on Porch

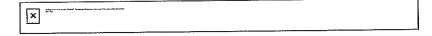


Theft of Package on Porch

June 28, 2019

Someone stole package off porch











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X

Anthony Sisco

From:

Dylan Judson <dylan.judson@ring.com>

Sent:

Tuesday, April 23, 2019 1:27 PM

To: Subject: Vincent Kerney, Anthony Sisco, Naomi Zepeda Re: Active Portal For Ring Neighbors Bloomfield

Hello Everyone,

I wanted to see if you had seen the information above? This is a great launching post onto the neighbors portal to let users know you are available. I would look to move forward with this post as soon as possible.

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On Fri, Apr 19, 2019 at 2:23 PM Dylan Judson < dylan.judson@ring.com > wrote: Hello Bloomfield Team,

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Example LE POST.

Title:

Bloomfield Police Department Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com



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Download the Neighbors App.

Join the new neighborhood watch.

Ring Neighbors Portal Resources
Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson

Partner Success Manager 339-225-0990 dylan judson@ring.com



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.
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Ring Partners with LAPD to Reduce Crimo in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Anthony Sisco

From:

Sent: To:

Subject:

Ring Team <'feedback'@asknicelyemail.com>

Friday, May 03, 2019 12:41 PM

Anthony Sisco

Hi Anthony, just a quick question about Ring Neighbors Portal



How likely are you to recommend Ring's Neighbors Portal to others in law enforcement?



1 - Not Likely

10 - Extremely Likely

The email was sent by AskNicely on behalf of Ring's Neighbors Portal,

Powered by AskNicely

Privacy Unsubscribe

os Ask Mrzety

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From:

Ring Team <no-reply@ring.com>

Sent:

Wednesday, May 29, 2019 1:57 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Stolen Vehicle Alert"



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

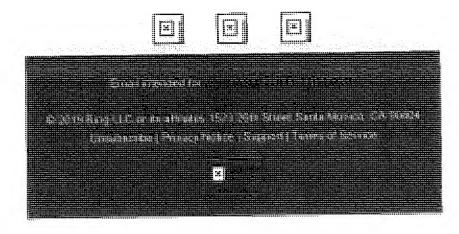
Post Title:

Stolen Vehicle Alert

Neighbor Comment

Neighbor15 wrote: "@Neighbor34 it should know better when a police department posts."







From:

Ring Team <no-reply@ring.com>

Sent:

Wednesday, May 29, 2019 2:00 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Stolen Vehicle Alert"



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

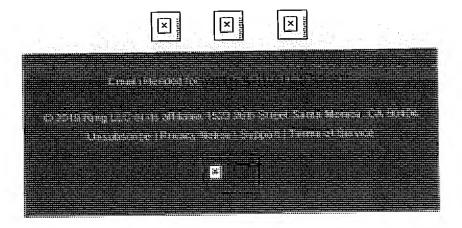
Post Title:

Stolen Vehicle Alert

Neighbor Comment

Neighbor32 wrote: "Same happened to my parents with cars in the driveway, but left unlocked. (In Bloomfield)"





From:

Sent:

To: Subject: Ring Team <no-reply@ring.com>

Thursday, May 30, 2019 6:04 PM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

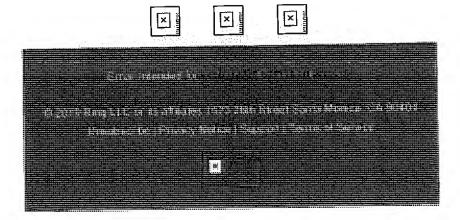
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor33 wrote: "We are right on the border. Will be glad to share"







From:

Ring Team <videorequest@ring.com> Thursday, May 30, 2019 8:27 AM

Sent:

Vincent Kerney

To: Subject:

Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.

The links below have been disabled in this copy, but the links are active for Ring users.



Dear Captain,

Captain Vincent Kerney of the Bloomfield Police Department is investigating an incident that occurred near your home and your Ring device may have captured video that can help. Captain Kerney of the Bloomfield Police Department is seeking videos recorded between: May 29th from 1:00 AM to 5:00 AM

A message from Captain Kerney:

We are looking for videos of anyone waking around. There were several car break ins and the video will help us identify the suspects. Please share the videos. Thank you

Share Videos

Review Videos

Ring login required

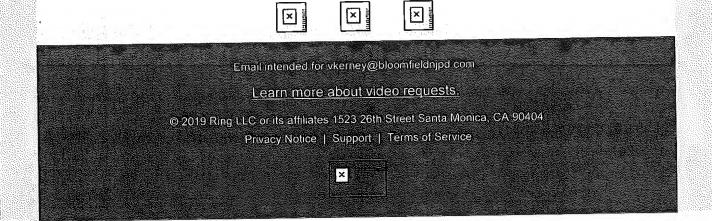
Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with Captain Kerney of the Bloomfield Police Department.

This is a time-sensitive matter, so we look forward to your prompt action. Thank you for making your neighborhood a safer place.

Stay safe, Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at <u>videorequest@ring.com</u>.

Please unsubscribe me from future requests to share footage



From:

Sent:

To: Subject: Ring Team <no-reply@ring.com>

Thursday, May 30, 2019 8:45 AM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

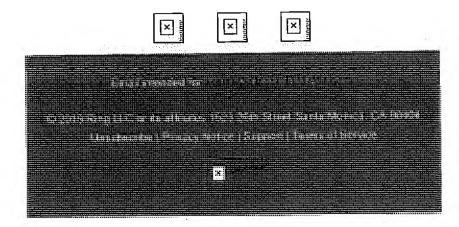
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor18 wrote: "where and how do I share with Bloomfield PD?"







From:

Sent:

Sent: To:

Subject:

Ring Team <no-reply@ring.com>

Thursday, May 30, 2019 8:48 AM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

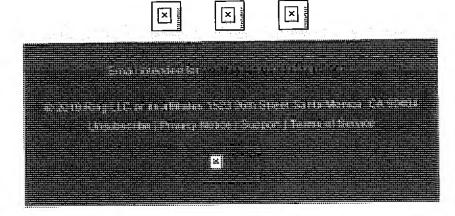
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor31 wrote: "@Neighbor18 how we do that?????"







From:

Ring Team <no-reply@ring.com>

Sent:

Thursday, May 30, 2019 8:51 AM

To: Subject: Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

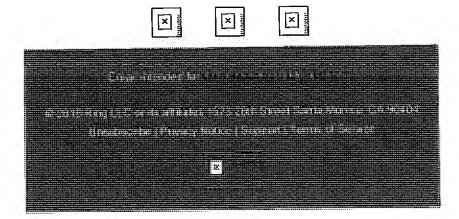
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor18 wrote: "@Neighbor0 thank you."







From:

Sent:

To: Subject: Ring Team <no-reply@ring.com>

Thursday, May 30, 2019 8:54 AM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

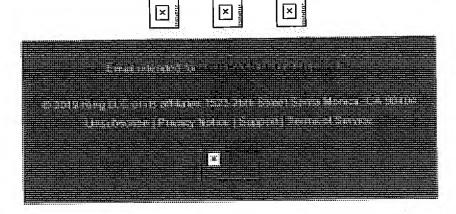
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor34 wrote: "For what date"







From:

Sent:

Ring Team <no-reply@ring.com> Thursday, May 30, 2019 8:58 AM

To: Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

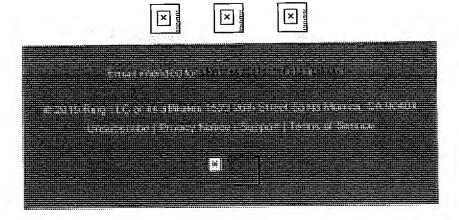
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor32 wrote: "We will be glad to share when needed."







From:

Ring Team <no-reply@ring.com> Thursday, May 30, 2019 9:12 AM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

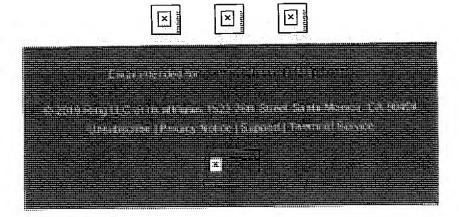
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor24 wrote: "great wish all police departments would do this"





From:

Ring Team <no-reply@ring.com>

Sent:

Friday, May 31, 2019 11:19 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

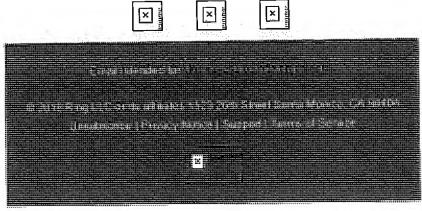
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor29 wrote: "I want to report that my future wife stole my heart and I'm blessed, sorry, yes will be glad to share as well"







•

From: Sent:

Ring Team <no-reply@ring.com> Thursday, May 30, 2019 12:46 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

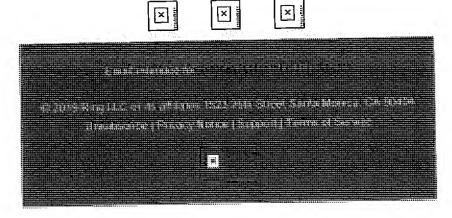
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor22 wrote: "I agree! We're all in this together! We need to help each other!"







From:

Ring Team <no-reply@ring.com> Thursday, May 30, 2019 1:40 PM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our offices. "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

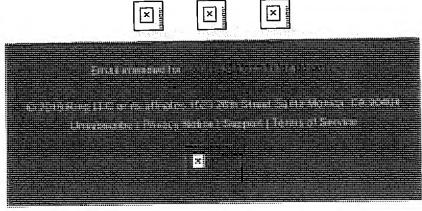
Post Title:

Bloomfield Police Department requests that you share videos with our offices.

Neighbor Comment

Neighbor35 wrote: "@Neighbor34 I'm sure they will send you an email if they know your video was on during the day , date & time they are looking for. "







From: Sent: Ring Team <no-reply@ring.com> Saturday, June 01, 2019 6:16 AM

To:

Subject:

Vincent Kerney

New Crime Alert: Car Burglar

×

Car Burglar

June 1, 2019

This guy ransacked two of our cars at 1:00 AM.. Rummaged through the glove compartment, and console. Took luggage and other items.

View Alert









Email intended for vice nay///billion heldings com

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From:

Ring Team <videorequest@ring.com>

Sent:

Saturday, June 01, 2019 7:09 AM

To:

Vincent Kerney

Subject:

Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.

The links below have been disabled in this copy, but the links are active for Ring users.



Dear Captain,

Captain Vincent Kerney of the Bloomfield Police Department is investigating an incident that occurred near your home and your Ring device may have captured video that can help. Captain Kerney of the Bloomfield Police Department is seeking videos recorded between: June 1st from 12:00 AM to 2:00 AM

A message from Captain Kerney:

We are investigating a burglary to auto. Please share video so we can identify the suspect. We need all video with a man walking around or possibly carrying luggage. Thank you for your assistance.

Share Videos



Ring login required

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with Captain Kerney of the Bloomfield

This is a time-sensitive matter, so we look forward to your prompt action. Thank you for making your neighborhood a safer place.

Stay safe, Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at <u>videorequest@ring.com</u>.

Please unsubscribe me from future requests to share footage



From:

Ring Team <videorequest@ring.com>

Sent:

Saturday, June 01, 2019 7:12 AM

To:

Vincent Kerney

Subject:

Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.

The links below have been disabled in this copy, but the links are active for Ring users.

×

Dear Captain,

Ring has partnered with Captain Vincent Kerney of the Bloomfield Police Department to investigate an incident that occurred near your home and your Ring device captured video that may help. Bloomfield Police Department is seeking videos recorded between: June 1st from 12:00 AM to 2:00 AM

Share Your Ring Videos Now

Or check your Ring videos before sharing

A message from Captain Kerney:

We are investigating a burglary to auto. Please share video so we can identify the suspect. We need all video with a man walking around or possibly carrying luggage. Thank you for your assistance.

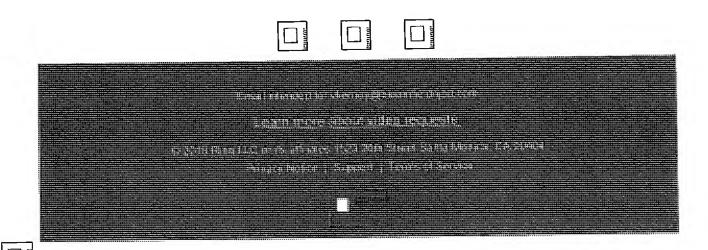
If you would like to take direct action against crime in your community, this is a great opportunity. By choosing to share your Ring videos, the Bloomfield Police Department will receive the videos you elect to share, along with your email address and physical address. Please note that upon receiving this email, none of your information has been released to law enforcement.

This is a time-sensitive matter, so please <u>review and share your Ring videos</u> as soon as possible. Thank you for making your neighborhood a safer place.

Stay safe,

If you have any questions or concerns, please contact Captain Kerney at Bloomfield Police Department or **reply to this email** to contact the Ring Team.

Please unsubscribe me from future requests to share footage



From: Sent: Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:40 AM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

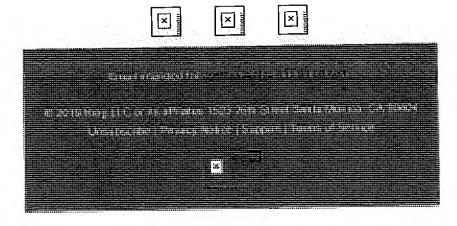
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor8 wrote: "Thanks for the help, BPD!"







From:

Ring Team <no-reply@ring.com>

Sent:

Monday, June 03, 2019 10:45 AM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

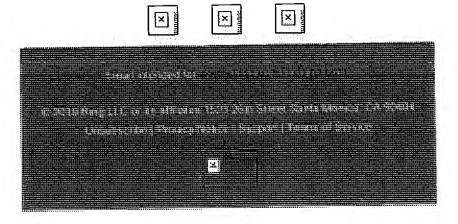
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor13 wrote: "thank you BPD"







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From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:46 AM

Sent:

Vincent Kerney

To: Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

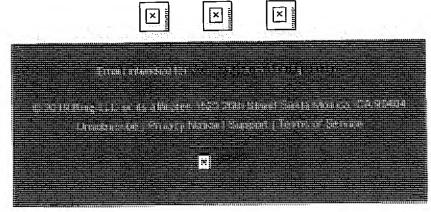
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor9 wrote: "So... anyone walking around between midnight and 5 AM is a suspect? That seems like a very broad criteria to be potentially accused of theft. :-/"







From:

Ring Team <no-reply@ring.com>

Sent:

Monday, June 03, 2019 10:48 AM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

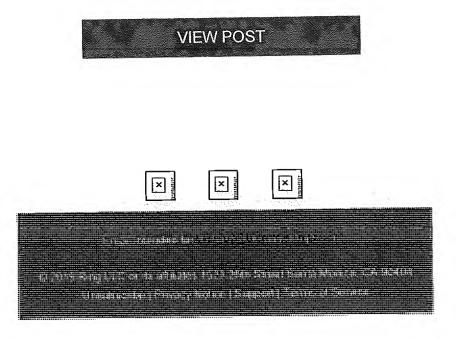
A Neighbor recently commented on one of your posts:

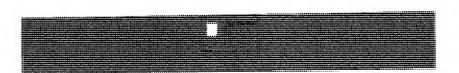
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor14 wrote: "This is very interesting as we saw two people male and female in between our cars in our driveway at midnight! I opened the front door and the male got in a car and drove off while the female kept walking. They could have just been having an argument but why in our driveway in between our cars all shady?"





From:

Sent:

To: Subject: Ring Team <no-reply@ring.com>

Monday, June 03, 2019 10:52 AM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

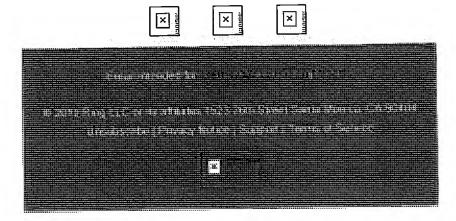
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor26 wrote: "Neighbor9 don't be that person. Smh"

VIEW POST





From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:52 AM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently <u>commented</u> on one of your posts:

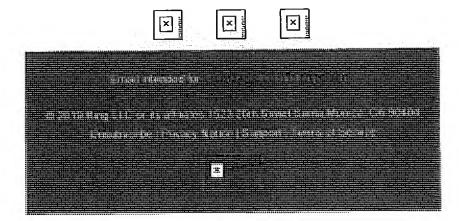
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor21 wrote: "Thanks BPD!"







From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:52 AM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

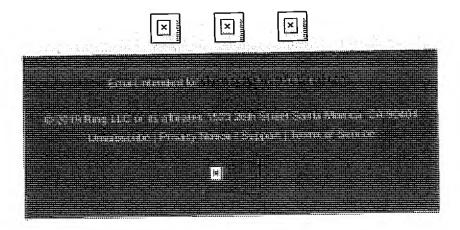
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor20 wrote: "have a video share it."







From:

Sent:

To: Subject: Ring Team <no-reply@ring.com>

Monday, June 03, 2019 10:54 AM

Vincent Kerney

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

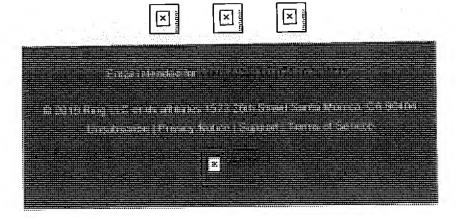
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor32 wrote: "Right on BPD! Thank you!"

VIEW POST





From: Sent:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:54 AM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

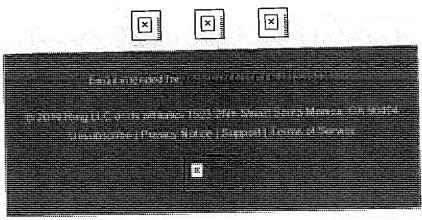
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor22 wrote: "If anyone after 12 is seen as a suspect it shouldn't be a problem to inform someone questioning that probably being an officer that you are going home and pose no threat"







From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:59 AM

Sent:

Vincent Kerney

To: Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

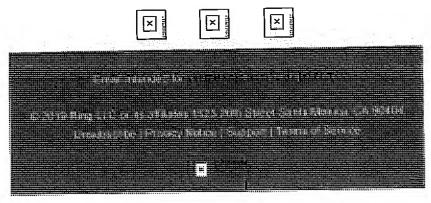
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor19 wrote: "@Neighbor9 No, but as there are normally not too many people 'perusing' the streets at this hour, when these crimes are occurring, it would certainly make sense to start here; just common sense, correct?"







From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 10:59 AM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

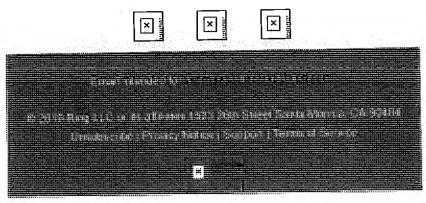
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor19 wrote: "@Neighbor9 No, but as there are normally not too many people 'perusing' the streets at this hour, when these crimes are occurring, it would certainly make sense to start here; just common sense, correct?"







From:

Ring Team <no-reply@ring.com>

Sent:

Monday, June 03, 2019 11:09 AM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

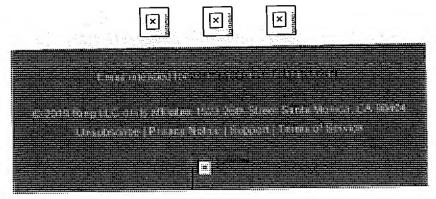
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor9 wrote: "@Neighbor19 IMHO, it would make more sense to look into people that are acting suspiciously - pausing to look around when near a vehicle, looking into a car window, or trying to open a car door... not just walking. But that's just me."

VIEW POST





From:

Ring Team <no-reply@ring.com>

Sent:

Monday, June 03, 2019 12:24 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

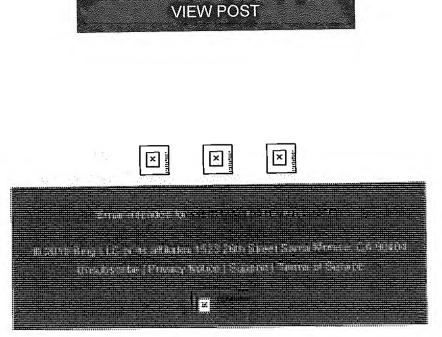
A Neighbor recently commented on one of your posts:

Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "The ring doorbell video camera is the best let's all work together to squash out the crime in our neighborhoods and help our police officers sisters and brothers for a safe night as well as protecting us. Let's do the right thing and be vigilant."





From:

Ring Team <no-reply@ring.com>

Sent: To: Monday, June 03, 2019 12:26 PM

Subject:

Vincent Kerney New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

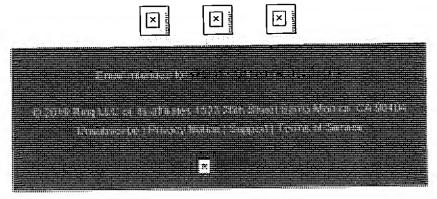
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "@Neighbor9 that is correct Anyone walking around naptime is looking to do harm or to rob something or somebody they're not going to work that time in the morning so wake up America and be vigilant. Thank you for sharing this"







From:

Ring Team <no-reply@ring.com>

Sent:

Monday, June 03, 2019 12:31 PM

To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

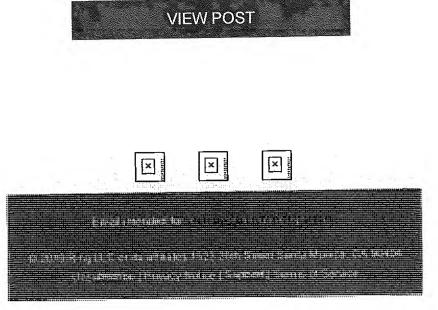
A Neighbor recently commented on one of your posts:

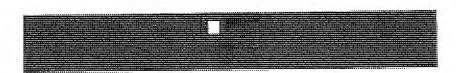
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor34 wrote: "We live in a different type of society and now here are yup I'm not saying everyone is guilty but if they walking up my driveway or on my property that's considered private property you're looking to do harm or to rob me or my vehicle. Let's all do the right thing and stick together this way will have a safer neighborhood however we cannot change society However we could stick together and be vigilant"





From:

Ring Team <no-reply@ring.com> Monday, June 03, 2019 12:34 PM

Sent: To:

Vincent Kerney

Subject:

New Comment Added to Your Post: "Bloomfield Police Department requests that you

share videos with our Detective Bureau "



Hi Captain Kerney,

A Neighbor recently commented on one of your posts:

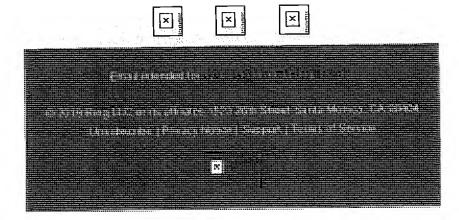
Post Title:

Bloomfield Police Department requests that you share videos with our Detective Bureau

Neighbor Comment

Neighbor35 wrote: "Where is this?"

VIEW POST





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Dylan Judson <dylan.judson@ring.com>

Sent:

Monday, June 03, 2019 1:45 PM

To: Subject: Vincent Kerney Re: Ring Check In

Captain Kerney,

A large part of the opt in for video requests is based on the interaction law enforcement has with the community. The agencies with the best opt in rate are the ones that are actively sharing on social media, having community outreach speak at meetings and spread via word of mouth.

In regards to video requests you should also be looking to see if you can accumulate tips not just footage on the portal. When you put a video request out it goes to ring device owners who have footage during the timeframe the incident occurred. There are people who are on the app that may have seen something that can be helpful even though they don't own a security camera.

I have noticed you have been posting alerts and receiving feedback from the community. You are doing a great job interacting with them and this will be critical in regards to increased opt in rate. The more users you have the more useful information you can collect.

If there is anything I can send you that you think would be helpful for your community please let me know and I would be more than happy to help.

Thank you for reaching out!

On Fri, May 31, 2019 at 6:19 AM Vincent Kerney < vkerney@bloomfieldnjpd.com > wrote:

Dylan,

Just checking back with you. I have been requesting videos but have not been getting any responses. The only video that we have received is from a person that we directly spoke to and asked him to send it to us. I there anything that we can blast out to encourage Ring owners to share the videos when requested?

Captain Vincent Kerney

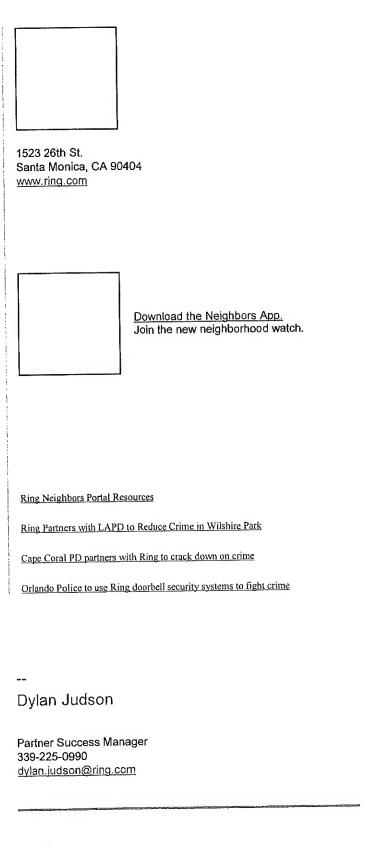
Bloomfield Police Department

Detective Bureau Commander

Desk 973-680-4090



From: Dylan Judson [mailto:dylan.judson@ring.com] Sent: Wednesday, May 01, 2019 10:03 AM To: Vincent Kerney; Anthony Sisco; Naomi Zepeda Subject: Ring Check In
Hello Bloomfield Team,
I hope you are having a great week! I wanted to check in an see how your starting phase on the neighbors portal was going?
Please let me know if you have any questions or concerns at this time! Keep up the great job commenting and posting!
Dylan Judson
Partner Success Manager 339-225-0990 dylan.judson@ring.com





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Ring Neighbors Portal Resources
Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

From:

Ring Team <videorequest@ring.com>

Sent:

Monday, June 03, 2019 1:49 PM

To:

Vincent Kerney

Subject:

Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.

The links below have been disabled in this copy, but the links are active for Ring users.



Dear Captain,

Captain Vincent Kerney of the Bloomfield Police Department is investigating an incident that occurred near your home and your Ring device may have captured video that can help. Captain Kerney of the Bloomfield Police Department is seeking videos recorded between: May 28th from 1:00 AM to 7:00 AM

A message from Captain Kerney:

Requesting videos in your area for a theft from a motor vehicle.

Share Videos



Ring login required

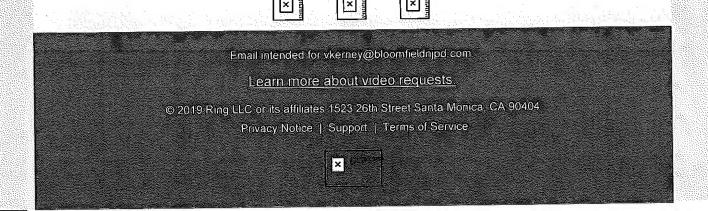
Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with Captain Kerney of the Bloomfield Police Department.

This is a time-sensitive matter, so we look forward to your prompt

Stay safe, Ring Team

If you have any questions or concerns, please contact **Captain Kerney** at **Bloomfield Police Department** or the Ring Video Request Team at <u>videorequest@ring.com</u>.

Please unsubscribe me from future requests to share footage



From:

Ring Team <videorequest@ring.com>

Sent:

Monday, June 03, 2019 2:17 PM

To:

Vincent Kerney

Subject:

Urgent: Bloomfield Police Department needs your help

This is your copy of the Request Video email.

The links below have been disabled in this copy, but the links are active for Ring users.



Dear Captain,

Ring has partnered with Captain Vincent Kerney of the Bloomfield Police Department to investigate an incident that occurred near your home and your Ring device captured video that may help. Bloomfield Police Department is seeking videos recorded between: June 2nd from 10:00 PM to 5:00 AM on June 3rd

Share Your Ring Videos Now

Or check your Ring videos before sharing

A message from Captain Kerney:

Theft from vehicles.

If you would like to take direct action against crime in your community, this is a great opportunity. By choosing to share your Ring videos, the Bloomfield Police Department will receive the videos you elect to share, along with your email address and physical address. Please note that upon receiving this email, none of your information has been released to law enforcement.

This is a time-sensitive matter, so please <u>review and share your Ring videos</u> as soon as possible. Thank you for making your neighborhood a safer place.

Stay safe, Ring Team If you have any questions or concerns, please contact Captain Kerney at Bloomfield Police Department or **reply to this email** to contact the Ring Team.

Please unsubscribe me from future requests to share footage

